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NOT FOR PUBLIC RELEASE
Wednesday, Feb. 23, 2022

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Media Advisory

Nationwide/Labrador Systems assistive in-home robot demonstration

What: Nationwide and robotics company Labrador Systems will be showcasing a new, in-home assistive robot for seniors and those with disabilities, the Labrador Retriever. The robot is designed to help people maintain independence in the home by serving as an extra pair of hands to help move large loads as well as keep smaller items within reach. The demonstration is part of a multi-state pilot program that will explore the capabilities of the Retriever, a new type of personal robot designed to empower individuals to live more independently as well as provide support to caregivers.

Nationwide's innovation team is sponsoring Labrador's cross-country tour to study the use of the Retriever in a variety of use-cases, including senior living communities, post-acute rehab programs and individual homes. Working together to extend the reach and impact of Labrador's pilot programs, the two organizations will learn how to better support Americans with a variety of health needs and their families to help them live in their homes as independently as possible. To learn more about Labrador Systems and the Labrador Retriever, visit <https://labradorsystems.com/>

B-roll/photo opportunities of the Labrador Retriever robot performing its functions will be available as well as interview opportunities with Nationwide and Labrador Systems executives.

This event is for media only and should not be publicized to the public. Media attending are asked to adhere to COVID-19 protocols while on site, including wearing a mask and social distancing.

Who: **Bobbi Jo Allan**, Nationwide Innovation VP
Mike Dooley, Labrador Systems CEO
Labrador Retriever Robot

When/Where: **Wednesday, March 2, 2022** **The CoOperative**
10 a.m. – 11 a.m. **175 W. Nationwide Blvd.**
Parking available in the **Columbus, OH 43215**
Marconi Parking Garage

About Labrador Systems, Inc.

Labrador Systems is an early-stage robotics company developing a new generation of assistive robots to help individuals live more independently. The company's core focus is creating affordable solutions that address practical and physical needs at a fraction of the cost of commercial robots. A pre-production version of Labrador's first offering, the Labrador Retriever began pilot studies in 2021. Labrador Systems is funded by SOSV/HAX, Amazon's Alexa Fund, iRobot Ventures, Grep VC and was awarded a National Science Foundation Grant in 2021. Labrador is a trademark of Labrador Systems, Inc. For more information, visit <https://labradorsystems.com>.

About Nationwide

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the United States. Nationwide is rated A+ by both A.M. Best and Standard & Poor's. An industry leader in driving customer-focused innovation, Nationwide provides a full range of insurance and financial services products including auto, business, homeowners, farm and life insurance; public and private sector retirement plans, annuities, mutual funds and EFTs; excess & surplus, specialty and surety; and pet, motorcycle and boat insurance. For more information, visit www.nationwide.com. Follow the firm on [Facebook](#) and [Twitter](#).

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